

GERMAN GLERIA

SUMMARY

Hello! I am Germán Gleria, Graphic Designer and University Technician in Video Game Development, with more than 5 years of experience in the field of graphic design. I consider myself a responsible, dedicated and perfectionist person, always seeking excellence in each project. My passion for design and video games drives me to create innovative and effective visual solutions. I am excited to continue growing professionally and contribute my creativity to new challenges.

WORK EXPERIENCE

Unity Developer, 11/2024 - 02/2025

ArXSolution - Capital Federal, Buenos Aires

- In my role as a Unity developer at the architecture studio, I focused on creating an app that not only showcased property layouts but also offered an immersive user experience. The app included features such as 3D visualization, intuitive navigation, and the ability to view specific details of each property, such as materials and finishes. Additionally, I optimized the app to run seamlessly on iOS devices, ensuring a smooth and engaging experience for users.

Graphic Designer, 03/2023 - 03/2024

Salas Staffing - Texas, Estados Unidos

- At Salas Staffing, I worked as a Graphic Designer, where I performed a variety of creative tasks. My responsibilities included creating engaging content for social media, developing branding pieces to strengthen the brand's identity, designing functional and aesthetically pleasing web pages, as well as editing videos and images. It also helped me learn how to manage myself in a work team where English was spoken.

Graphic Designer, 01/2020 - 03/2023

Instituto Carlos Linneo - Obera, Misiones

- As a graphic designer at Instituto Carlos Linneo, I helped strengthen the institution's visual presence. I developed graphic content for social media that promoted its values and activities, and created an intuitive and engaging website, improving the user experience. I also worked on the visual identity, designing logos and promotional materials, as well as graphic pieces for printing and signage, ensuring clear communication on campus.

Graphic Designer, 01/2018 - 02/2020

Pascualito Barra de Cereal Artesanal - Obera, Misiones



CONTACT

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WWW: [Bold Profile](#)

WEBSITES, PORTFOLIOS, PROFILES

- germanjosegleria.github.io/GitPage
 - www.behance.net/german_gleria
 - www.linkedin.com/in/germangleria
 - <https://germanjoseg.itch.io/>
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COURSES AND CERTIFICATES

- Curso #SeProgramar de Argentina Programa 4.0
- Participante del Global Game Jam 2021 - UADE
- Taller Introducción al Manejo de Cinema 4D
- Curso de Animación Digital y Motion Graphics
- Alumno en el Taller Virtual en Red Disur
- Expositor en la Muestra Institucional "Acroma"
- Asistente al Seminario "Comunicación de Marca y

- I worked at Pascualito, a business that produces artisanal cereal bars, as a graphic designer. I redesigned the brand, updating its visual identity and labels to highlight the artisanal quality. I also designed the packaging, seeking functionality and sustainability. I created advertising content for social media, increasing the brand's visibility, and made animations to energize visual communication. I modeled 3D stands for supermarkets and events, which highlighted the brand. Thanks to my work, Pascualito expanded from Oberá to the entire province of Misiones, increasing its presence in the market.

Graphic Designer, 01/2017 - 01/2018

A tu boca - Obera, Misiones

- At A tu boca, a gastronomic venture, I worked as a Graphic Designer. I created the brand's visual identity, including the logo, and developed advertising materials for social media that increased its visibility. I also designed an attractive and functional menu, aligned with the business's proposition.

Graphic Designer, 02/2014 - 02/2016

Cometas - Capital Federal, Buenos Aires

- In my role as Graphic Designer at Cometas, I focused on developing advertising pieces for social media. My job was to create attractive visual content that was consistent with the brand's identity, with the goal of capturing the public's attention and strengthening the company's online presence.

Graphic Designer, 01/2013 - 02/2014

Vybra Reta Jardín Botánico - Oberá, Misiones

- At Vybra Reta Botanical Garden, I played the role of Graphic Designer, where I had the opportunity to develop the garden's graphic brand, creating a visual identity that reflected its natural and educational essence. In addition, I was responsible for the design of the signage for the site, ensuring that visitors could easily find their way around and enjoy an enriching experience.

EDUCATION

Bachelor of Science, Tec. Universitaria En Desarrollo De Videojuegos, 02/2024

Universidad Argentina De Las Empresas - Buenos Aires

Bachelor of Arts, Carrera De Diseño Gráfico, 12/2018

Facultad De Arte Y Diseño - Obera, Misiones

High School Diploma, 12/2010

Instituto Carlos Linneo - Obera, Misiones

Agenda de Difusión”

- Asistente en el Sexto Encuentro Latinoamericano de Docentes de Diseño
- Curso “Actualiación en Producción Gráfica”
- Expositor en la Muestra Institucional “Índice Simbólico”
- 4tas Jornadas Internacionales “Diseño De Acá”

SKILLS AND SOFTWARES

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- CorelDraw
- Autodesk Maya
- Blender
- Substance 3D Painter
- CSharp/C#
- HTML/CSS
- Unity Engine
- Unreal Engine

LANGUAGES

Spanish: First Language

English: B1
Intermediate (B1)

Portuguese: A2
Elementary (A2)